

Recommended Injury Prevention Material for Purchase and Placement in State Pamphlet Library

Pediatric and Adolescent Injury Prevention Program
Ky Injury Prevention and Research Center

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Project Summary

Background:

This report compiles the recommendations for purchase and placement of injury prevention material in the state pamphlet library. The recommendations are based on the findings of the Injury Prevention Material Needs Assessment for the Local Health Departments (IPMNA), and research of existing age appropriate, available and cost effective injury prevention material. The IPMNA was performed on contract to ACH prior to this project by the Pediatric and Adolescent Injury Prevention Program at the Ky Injury Prevention and Research Center.

As a part of the IPMNA, a combination of regional and local health departments covering the entire state were given the opportunity to request injury material topics, formats desired, targeted age groups and amount needed. This project utilized those findings.

Methods:

The IPMNA state summary totals for requested brochures, posters and videos were used as the basis for determining what injury prevention materials to research. The requested topics were rank ordered by most volume requested. The top 50 injury prevention topics for brochures and the top 15 injury prevention topics for videos and posters were the categories that were researched. Some of these topics did not have material to be found. Reasons included: topics that were highly specialized (i.e. farm animal safety), injury topics that were geared towards an atypical age group (i.e. bus safety for 15-18 year olds), or the topic was not commonly found in a particular medium (posters on toy safety). The scope of the search for material included local, state and national government agencies, not for profit injury prevention organizations at the federal level and in various states including Kentucky, as well as private sector publishing companies.

Once injury prevention materials were gathered, information was evaluated for accuracy, efficacy, age appropriateness, cost, as well as overall presentation. Materials felt to be worthy of recommendation were put in the report. Notations in the comment section were added to help differentiate qualities and aspects of various materials.

The report is divided into 3 sections: brochures, posters, and videos. Injury prevention topics with the targeted age group are listed in rank order as determined by the state summary from the IPMNA. (The targeted age group is the age range for which the material's reading level is written). Vendor information and cost are included as requested.

Brochures

#	Topic Requested	Title/Content	Resource	Cost	Comments
1	Child Passenger Safety (adult/caregiver)	Protect Your Baby Now and Later (ENGLISH & SPANISH)	SafetyBeltSafe U.S.A. 1-800-745-SAFE	<u>Buy</u> : 1 Cost: \$.15	Ideal for prenatal program. Covers seat belts for pregnant women and infant seats.
		The Perfect Gift: Your Child's Safety (ENGLISH & SPANISH)	SafetyBeltSafe U.S.A. 1-800-745-SAFE	<u>Buy</u> : 1 Cost: \$.15	Good coverage of child passenger safety for all ages.
		The Airbag That Saves Your Life Could Kill Your Child	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Covers airbag issues only.
		La Seguridad, Los Ninos y Las Bolsas	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Covers child passenger safety for all ages. Includes air bag information.
		How to Make Your Child's World a Safer Place (SPANISH)	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Covers several topics for children on the go. (i.e. seat belts, pedestrian, bicycling and boating).
2	Car Seat Safety (adult/caregiver)	4 Out of 5 Car Seats Are Used Wrong. (ENGLISH & SPANISH)	National SAFE KIDS Campaign 1-800-289-0117	<u>Buy</u> : 100 Cost: \$15	Eye catching pictures and graphics.
		Buckled Up for Safety: Choosing and Installing the Right Safety Seat.	Channing L. Bete Co. Inc. 1-888-834-6634	Depends on volume and state contract	Good information. Has several multicultural pictures.
		1 Minute Car Seat Safety Check-Up (ENGLISH & SPANISH))	American Academy of Pediatrics 1-888-227-1770	<u>Buy</u> : 100 (member/nonmember) Cost: 14.95/\$19.95	
3	Booster Seat Safety (adult/caregiver)	"If Only We Had Protected our Child." Car Seat Save Lives! (BILINGUAL)	National SAFE KIDS Campaign 1-800-289-0117	<u>Buy</u> : 100 Cost: \$19	Brochure has English on one side and Spanish on the other side.
		A Parent's Guide to Booster Seats	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	
4	Bike Safety	SAFE KIDS are No Accident: A Traffic	National SAFE KIDS Campaign	<u>Buy</u> : 100	Content is comprehensive with colorful

	(age 5-9)	Safety Magazine for Kids	1-800-289-0117	Cost: \$19	graphics. Geared more towards older elementary kids.
		My Book about Bike Safety (Activities and Coloring Book)	Channing L. Bete .Co. Inc. 1-888-834-6634	Depends on volume and state contract	Geared more toward 5-7 year old
5	SIDS/Back to Sleep (adult/caregiver)	Back to Sleep	Back to Sleep campaign Materials 1-800-505-CRIB	Free	
6	Day Care/Home Safety (adult/caregiver)	Keeping Your Baby Safe: Tips for Inside and Outside Your Home	Channing L. Bete .Co. Inc. 1-888-834-6634	Depends on volume and state contract	
		Home Safety	Channing L. Bete .Co. Inc. 1-888-834-6634	Depends on volume and state contract	Good general home safety information. Small indirect emphasis on children.
		The All Kids Safe Checklist	All State Insurance Company Cathy Beavers, Regional Dir. (615) 885-7947	Free	Check list also covers some recreational activities.
		Home Safety Checklist	American Academy of Pediatrics 1-888-227-1770	<u>Buy: 100</u> (member/nonmember) Cost: 14.95/\$19.95	
7	Poison Prevention (adult/caregiver)	The Kentucky Regional Poison Center	Kosairs Children's Hospital 1-800-722-5725	Free	Provides information on emergency first aid for poisonings as well as checklist for prevention.
		Poison Proof Your Home: For Your Child's Safety	Channing L. Bete .Co. Inc. 1-888-834-6634	Depends on volume and state contract	Deals with poison prevention in the home setting.
		About Hazards in Your Home: A Guide to Proper Use and Disposal	Channing L. Bete .Co. Inc. 1-888-834-6634	Depends on volume and state contract	Informs on how to handle common dangerous chemicals as well as safe disposal.
		SAFE KIDS Know the Dangers: Poison!!	National SAFE KIDS Campaign 1-800-289-0117	<u>Buy: 100</u> Cost: \$19	
8	ATV Safety (age10-14)				Unable to find any existing material in part due to the manufacturer's recommendations for use above this age.
9	Seat Belt Safety (adult/caregiver)	Parents Safe Guard Your Child: Suggestions to Prevent Traffic Accidents	American Automobile Association (AAA)	<u>Buy: 100</u> Cost: \$4.25	

		Involving their Children	(606)-233-1111		
10	Motor Vehicle Safety (age 16 –18)	Risky Driving: Is it worth taking the chance?	Channing L. Bete Co. Inc. 1-888-834-6634	Depends on volume and state contract	Colorful, likely to reach teens. Less strong statement about seat belts and alcohol than the others
		New Driver Handbook for Teenagers	All State Insurance Company Cathy Beavers, Regional Dir. (615) 885-7947	Free	One third about insurance but good coverage of teen issues at teen level. Strong seat belt and alcohol message
11	ATV Safety (age 15-18)	Safety Tips for the ATV Rider	National 4-H Council (301)-961-2970	Free	Good information but reading level is targeted for adults.
12	Fire Safety (age 5-9)	Safe Kids are No Accident: A Fire Safety Booklet for Kids	National SAFE KIDS Campaign 1-800-289-0117	Buy 100 Cost \$19	Very colorful, informative and interesting for the 8-9 year olds.
		Be Cool about Fire Safety Activity Coloring Book (BILINGUAL)	All State Insurance Company Cathy Beavers, Regional Dir. (615) 885-7947	Free	This coloring booklet is in both English and in Spanish.
13	Seat Belt Safety (age 10-14)	Let's Learn More about Safety Belts: An Information and Activities Book	Channing L. Bete 1-888-834-6634	Depends on volume and state contract	
14	Seat Belt Safety (age 5-9)	Car Safety Coloring and Activity Book	Channing L. Bete 1-888-834-6634	Depends on volume and state contract	This is specifically geared toward car safety. Aimed at (5-7 year olds).
		Buckle Up for Safety Coloring and Activity book	Channing L. Bete 1-888-834-6634	Depends on volume and state contract	Deals with seatbelt safety in various transportation vehicles (Aimed at 5-7 year olds)
15	Water Safety (adult/caregiver)	Protect Your Child from Drowning	National SAFE KIDS Campaign 1-800-289-0117	Buy: 100 Cost: \$19	Deals with water safety habits at home and play. Talks about securing residential pools and spas.
		Personal Water Craft Safety	Channing L. Bete. Co. Inc 1-888-834-6634	Depends on volume and state contract	
16	Water Safety (age 5-9)	Let's Learn About Water Safety	Positive Promotions 1-800-635-2666	Buy: 1,000 2,500 5,000 Cost: \$.47 \$.43 \$.39	
17	Motor Vehicle Safety (age 12-15)				No brochures could be found. Closest related topic would be seat belt safety for 10-14 year olds.

18	Seat Belt Safety (age 15-18)				No brochures could be found focusing only on seat belts safety. Refer to Motor vehicle safety for 16 – 18 year olds
19	Violence Prevention (age 10-14)	Let's Say "No Way" to Violence: An Information and Activities Book	Channing L.Bete. Co. Inc. 1-888-834-6634	Depends on volume and state contract	
20	Bike Safety (age 10-14)	Let's Go For A Ride: Tips for Safe Riding on Your Bicycle, In-line Skates, Skateboard and Snow board	All State Insurance Company Cathy Beavers, Regional Dir. (615) 885-7947	Free	Invaluable because it includes several areas requiring protective gear.
		Be An Expert Bike Driver: Tips for Young People.	Channing L.Bete. Co. Inc. 1-888-834-6634	Depends on volume and state contract	Good information and pictures. No activities are included in this material.
		Kids and Bikes: Safety	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Simple, concise straight forward message without much graphics.
		Let's Learn More About Bike Driving: An Information and Activities Book	Channing L.Bete. Co. Inc. 1-888-834-6634	Depends on volume and state contract	Has information and activities geared towards bike safety.
21	Gun Safety (age 5-9)	Gun Safety: Featuring Sergeant Safety. (A Coloring and Activity book)	Positive Promotions 1-800-635-2666	Buy: 1,000 2,500 5,000 Cost: \$.47 \$.43 \$.39	
22	Farm Safety (age 10-14)	Working Safely on the Farm or Ranch	Channing L. Bete .Co. Inc. 1-888-834-6634	Depends on volume and state contract	
23	Violence Prevention (age 15-18)	Getting a Grip: Managing Your Anger	Channing L.Bete. Co. Inc. 1-888-834-6634	Depends on volume and state contract	Good information and colorful graphics targeted toward teens.
		Finding Solutions: Without Fighting	Channing L.Bete. Co. Inc. 1-888-834-6634	Depends on volume and state contract	Good information and colorful graphics targeted toward teens.
		Dating Violence Is Never OK: A Teens Story	Channing L.Bete. Co. Inc. 1-888-834-6634	Depends on volume and state contract	Identical brochures except for the cover/title. "Dating Violence Happened to Me" is geared towards females; "

		Dating Violence Happened to ME: A Teen Shares Her Story	Channing L.Bete. Co. Inc 1-888-834-6634	Depends on volume and state contract	Dating Violence Is Never OK” is geared toward both sexes.
24	Gun Safety (age 10-14)	The Truth About Guns: A Teen Talks About a Tragedy	Channing L.Bete. Co. Inc. 1-888-834-6634	Depends on volume and state contract	A friend of teen accidentally kills brother. Good for both urban and rural settings.
25	Toy Safety (adult/caregiver)	Fun Play, Safe Play (212) 675-1141	The American Toy Institute (212)-675-1141	Free	Extensive text on toy selection.
		When it Comes to Toys, You Could Get Your Kids to Play or Play Smart	National SAFE KIDS Campaign 1-800-289-0117	Buy: 100 Cost: \$19	Good graphics with simple messages.
26	Farm Safety (adult/caregiver)	Danger Zone: Farms and Kids	Farm Safety 4 Just Kids 1-800-423-5437	Buy: 1 (for orders >500) Cost . \$32	Provides age appropriate tasks for children on the farm.
		Working Safely on the Farm or Ranch	Channing L. Bete .Co. Inc. 1-888-834-6634	Depends on volume and state contract	
27	ATV Safety (adult/caregiver)	Ride Smart: Parents, Kids, & ATV	ATV Safety Institute (949) 727-3727	Buy: 1 Cost: \$.70	
		Safety Tips for the ATV Rider	National 4-H Council (301)-961-2970	Free	
28	ATV Safety (age 5-9)	ATV Safety Coloring and Activity Book	National 4-H Council (301) 961-2970	Cost yet to be determined by National 4-H	Activity book is still in production.
29	Farm Safety (age 15-18)	Working Safely on the Farm or Ranch	Channing L. Bete .Co. Inc. 1-888-834-6634	Depends on volume and state contract	
30	Violence Prevention (age 5-9)	You Can Help Prevent Violence	Channing L.Bete. Co. Inc. 1-888-834-6634	Depends on volume and state contract	An activity book best for older end of age range (8 and 9 year olds).
		My Book about Violence	Channing L.Bete. Co. Inc.	Depends on volume and state contract	Similar to the above but geared towards 5- 7 year olds.

31	Tractor Safety (adult/caregiver)				Unable to find. This and other farm related info available via North American Guidelines for Children's Agricultural Task in poster format. (See posters).	
32	Farm safety (age 5-9)	Careful Country Coloring and Activity Book	Indiana Rural Safety and Health Council 1-800-825-4264	Buy: 1 (Orders >250) Cost: \$.55	Contains wide variety of farm safety information in a story format. Provides good info for parents on all the pages. Geared towards 5-7 year olds. Has wide variety of farm safety information with simple activities.	
		The Adventures of Ready Rooster (Coloring and Activity Book)	Farm Safety for Just Kids 1-800-423-5437	Buy: 1 (for orders>100) Cost: \$.70		
		The Further Adventures of Ready Rooster (Coloring and Activity Book)	Farm Safety for Just Kids 1-800-423-5437	Buy: 1 (orders >100) Cost: \$.70		Similar to the above mentioned. Geared toward 7-9 year olds.
		Fun with Farm Safety (Coloring and Activity Book)	Farm Safety for Just Kids 1-800-423-5437	Buy: 1 (orders>100) Cost: \$.70		Geared toward 8-9 year olds. Includes useful ideas and activities for parents to help further educated child.
		Always be Careful on the Farm (Coloring and Activity Book)	Farm Safety for Just Kids 1-800-423-5437	Buy: 1 (orders>100) Cost: \$.70		Good general information on farm safety. Has several activities good for older elementary aged children.
		Pat (The Environmental Rat) Visits the Farm: A Coloring and Activity Book on Pesticide Safety.	Farm Safety for Just Kids 1-800-423-5437	Buy: 1 (orders>100) Cost: \$.70		A story/coloring book with a few activities dealing with pesticide safety. Best suited for 5-7 year olds.
		Cawshus Crow on Lawn Mower Safety	Farm Safety for Just Kids 1-800-423-5437	Buy: 1 (for orders >500) Cost: \$.21	A brochure on lawn mover safety geared to elementary age.	
33	Water Safety (age10-14)					
34	Tractor Safety (age 10-14)	Cawshus Crow on the Tractor	Farm Safety 4 Just Kids 1-800-423-5437	Buy :1 (for orders >500) Cost :.\$20	Geared to elementary age explaining the dangers of extra riders.	
		Dr. Danger on PTO Safety	Farm Safety 4 Just Kids 1-800-423-5437	Buy: 1 (for orders >500) Cost :.\$14		
35	Violence Prevention	Teach Your Child Problem-Solving &	Channing L.Bete. Co. Inc.	Depends on volume and	Good practical coping skills for dealing	

	(adult/caregiver)	Conflict Resolution Skills	1-888-834-6634	state contract	with violence prevention.
		Family Violence: When There's Trouble at Home	Channing L.Bete. Co. Inc. 1-888-834-6634	Depends on volume and state contract	Good for families to recognize problems. Targeted to adults with an indirect emphasis on children
		Children and Family Violence: What to Look for, How to Help.	Channing L.Bete. Co. Inc. 1-888-834-6634	Depends on volume and state contract	Deals with the effects of family violence, the warning signs and useful interventions.
		Help Protect Your Child From Violence	Channing L.Bete. Co. Inc. 1-888-834-6634	Depends on volume and state contract	Deals with children and violence in a general scope as opposed to violence in a home environment.
		Raising Children to Resist Violence: What You Can Do.	American Academy of Pediatrics 1-888-227-1770	Buy: 100 _____ (member/nonmember) Cost: 29.95/\$34.95	Excellent information but written at a very high reading level.
36	Tractor Safety (age 15-18)				Unable to find any existing material in this medium.
37	Water safety (age 15-18)	Personal Water Craft Safety	Channing L.Bete. Co. Inc 1-888-834-6634	Depends on volume and state contract	
38	Gun Safety (adult/caregiver)	Every Two Seconds Someone's Child is Killed with a Loaded Gun	American Academy of Pediatrics 1-888-227-1770	Buy: 100 _____ (member/nonmember) Cost: 29.95/\$34.95	Easy, simple information about guns safety. Provides prevention info for children across the age span.
		A Gun in Your Home is a Risk to Your Family	Center to Prevent Handgun Violence (202) 289-5777	Buy: 100 Cost: \$15.50	Good information but requires a higher reading level than the above.
39	Child Abuse Prevention (adult/caregiver)				Extensive information housed at Prevent Child Abuse Ky. Can be ordered by calling 1-800-432-9251
40	Suffocation Prevention (adult/caregiver)				No brochures found. Consumer Product Safety Commission has fact sheet available on line. Release # 99-175.
41	Fire Safety (adult/caregiver)	Protect Your Home From Fire: Life Saving Facts About Fire	All State Insurance Company Cathy Beavers, Regional Dir. (615) 885-7947	Free	Excellent review of potential fire causes and how to prevent. Best one on heating sources. More reading than others.
		Fire Proof Your Home: Because No Child Should Die in a Fire	National SAFE KIDS Campaign 1-800-289-0117	Buy: 100 Cost: \$19	Eye catching. Fairly simple good info on alarms, exits, and some prevention.

		This Week 25 Children Will Die From Fire: It's Time to Get Alarmed	National SAFE KIDS Campaign 1-800-289-0117	Buy: 100 Cost: \$19	Eye Catching. Emphasizes alarms and exits.
		Home Fire Safety: Act On It! (BILINGUAL Door hanger)	U.S. Fire Administration www.usfa.fema.gov (Click on Publications)	Free	English/Spanish on opposite sides. Colorful door hanger in shape of house. Good basic information.
		Winter Fires: Safety Tips for the Home!	U.S. Fire Administration www.usfa.fema.gov (Click on Publications)	Free	Excellent- mostly about heating sources. Good for fall/winter weatherization.
42	Tractor Safety (age 5-9)	Cawshus Crow on Tractor Safety	Farm Safety for Just Kids 1-800-423-5437	Buy: 1 (for orders >500) Cost: \$.20	
		Dr. Danger on PTO Safety	Farm Safety for Just Kids 1-800-423-5437	Buy: 1 (for orders > 500) Cost: \$.14	
43	Farm Safety (age 1-4)	No brochures could be found. Coloring sheets exists	Farm Safety 4 Just Kids 1-800-423-5437	Free	Contact source for updates.
44	School Bus Safety (age 5-9)	Back to School Safely	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	
45	Animal Safety (age 10-14)				Unable to find any existing material.
46	Animal Safety (age 15-18)				Unable to find any existing material.
47	Motor Vehicle Safety (adult/caregiver)	Parent's Safe Guard Your Child: Suggestions to Prevent Traffic Accidents Involving their Children	American Automobile Association (AAA)	Buy: 100 Cost:\$4.25	
		A Crash is Not and Accident	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	
		Driving Dangers	Shell Information Booklets 1-800-376-0200	Free	

48	Fire Safety (age 15-18)				Unable to find any existing material.
49	School Bus Safety (age 15-18)				Unable to find any existing material.
50	Farm Animal Safety (adult/caregiver)				Unable to find any existing material.

Videos

#	Topic Requested	Title/Content	Resource	Cost	Comments
1	Child Passenger Safety (adult/caregiver)	Air Bags and Children (8:32 minutes)	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	
		Are We There Yet (11:00 minute)	National SAFE KIDS Campaign 1-800-289-0117	<u>Buy: set of 25</u> Cost : \$ 150	Entertaining video with good information.
2	Car Seat Safety (adult/caregiver)	Protecting Your Newborn ENGLISH & SPANISH (26:00 minutes)	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Discusses some of the key baby safety issues that new parents should consider. Focuses heavily on transportation issues.
		Kids and Airbags (6 minutes)	Insurance Institute for Highway Safety (703)247-1500	<u>Buy: 1</u> Cost: \$10	
3	Fire Safety (age 5-9)	Be Cool about Fire Safety (16 minutes)	All State Insurance Company Cathy Beavers, Regional Dir. (615) 885-7947	Free	
4	Day Care/Home Safety (adult/caregiver)	Safe Kids Gear Up Guide and Video (11:00 minutes)	National SAFE KIDS Campaign 1-800-289-0117	<u>Buy: 1set</u> Cost: \$15	One set includes 1 gear up game booklet and 1 video
5	ATV Safety (age 10-14)				Unable to find any material that exists, in part due to manufacturer's recommendation for use above this age.
6	Booster Seat Safety (adult/caregiver)				This topic is often included in other child passenger safety information.
7	Motor Vehicle Safety (age 16-18)	Young Drivers: The High Risk Years 14 minutes	Insurance Institute of Highway Safety (703)-247-1500	<u>Buy: 1</u> Cost:\$35	Good video that touches on all aspects of motor vehicle safety for teens.
8	SIDS/Back to Sleep (adult/caregiver)	Breathe Easy (30 minutes)	SIDS Network of Kentucky (502)-574-6989		Organization willing to donate some in limited quantities. Has already distributed 1 video to every health dept.

9	Toy Safety (adult/caregiver)				Unable to find any existing material in this medium.
10	Poison Prevention (adult/caregiver)				Unable to find any existing material in this medium.
11	ATV Safety (adult/caregiver)				Unable to find any existing material in this medium.
12	Fire Safety (age 10-14)				Unable to find any existing material in this medium.
13	Motor Vehicle Safety (age 12-15)				Unable to find any existing material in this medium.
14	Bike Safety (age 10-14)	SAFE KIDS Cycle Smart Video: Jello in a Jar (7:54 minutes)	National SAFE KIDS Campaign 1-800-289-0117	<u>Buy: 1</u> Cost: \$15	
15	Gun Safety (age 15-18)				Unable to find any existing material in this medium.
	Bike Safety (adult /caregiver)	Along for the Ride (17:25 minutes)	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Gives suggestions for safe biking. Includes helmet use, maintaining high visibility, following rules of road.
	Bike Safety (adult /caregiver)	Be Head Smart-It is time to Start (18:00 minutes)	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Features who victims suffered serious head injuries because they were not wearing a bike helmet.
	Farm Safety (age 4-10)	Kids Talk Farm Safety Stuff (7 minutes)	1-800-423-5437 Farm Safety 4 Just Kids	<u>Buy: 1</u> Cost:\$19.50	Teaches kids about dangers on the farm.
	Farm Safety (middle and high school students)	Safety Net (15 minutes)	Farm Safety 4 Just Kids 1-800-423-5437	<u>Buy: 1</u> Cost:\$19.50	Aimed at teaching kids how to protect themselves and others from farm injuries.
	Fire Safety (adult/caregiver)	Secure Your Piece of Mind (9:45 minutes)	All State Insurance Company Cathy Beavers, Regional Dir. (615) 885-7947	Free	Provides fire prevention strategies.

Posters

#	Topic Requested	Title/Content	Resource	Cost	Comments
1	Bike Safety (ages 5-9)	Helmets	Fox Valley SAFE KIDS (Green Bay, Wisconsin) Lisa Sumpter-Voss (920) 720-1274	Free in limited quantities as a donation.	Colorful poster of children doing various recreational activities wearing helmets.
2	Child Passenger Safety (adult /caregiver)	Which of These Children Should be in a Car Seat? (ENGLISH & SPANISH)	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Very bright and multicultural. Shows a group of infants and toddlers.
		SAFE KIDS Buckle Up Poster Series (5 different posters) (ENGLISH & SPANISH)	National SAFE KIDS Campaign 1-800-289-0117	V. Buy: 1set Cost: \$19	One set includes 5 different posters focusing on various child occupant safety messages. Excellent graphics.
3	Fire Safety (ages 5-9)	This is Not a Monster	All State Insurance Cathy Beavers, Regional Dir. (615) 885-7947	Free	Shows a fireman in full gear. Addressing the issue of how a child might perceive a fireman in the event of a fire.
4	Motor vehicle Safety (16-18)	A Few Seconds to Buckle Up and He Could Have Finished the Season	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	
		Not Wearing a Seat Belt can be Murder on Your Clothes	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Shows a prom dress ripped apart with blood stains. Very effective
		Road Kill	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Nice looking leather jacket lying in the middle road. Has red police light reflecting of it.
		Want to Keep Your Face From Breaking Out?	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Has Vince and Larry breaking out of windshield because of not wearing a seat belt.
5	Daycare/Home Safety (adult/caregiver)				Unable to find any existing material in this medium.
6	Poison Prevention (adult caregiver)				Unable to find any existing material in this medium.
7	SIDS/Back to Sleep (adult/caregiver)	Back to Sleep Campaign Materials	Back to Sleep Campaign 1-800-505-CRIB	Free	

8	Child Abuse Prevention (adult/caregiver)				Unable to find any existing material.
9	Motor Vehicle Safety (age 12-15)	Not Wearing a Seat Belt can be Murder on Your Clothes	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Shows a prom dress ripped apart with blood stains. Very effective
		Road Kill	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Nice looking leather jacket lying in the middle road. Has red police light reflecting of it.
		A Few Seconds to Buckle Up and He Could Have Finished the Season	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	
		Want to Keep Your Face From Breaking Out?	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Has Vince and Larry breaking out of windshield because of not wearing a seat belt.
		Buckle Up America—There's Just Too Much to Lose	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	
		Unable to find any existing material in this medium	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	
10	Bike Safety (age10-14)				
11	Seatbelt Safety (age 5-9)	Honda's Grow up with Seat Belts	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Growth chart poster with games and graphics designed to teach children about safety and wearing seat belts.
		Buckle Up America—There's Just Too Much to Lose	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Poster shows a colorful slogan without any pictures.
		Buckle Up America: Remember—Always Buckle UP	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Poster shows a colorful slogan without any pictures.

12	Toy Safety (adult/caregiver)				Unable to find any existing material in this medium.
13	Seatbelt Safety (age 10-14)	Buckle Up America—There’s Just Too Much to Lose	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Poster shows a colorful slogan without any pictures.
		Buckle Up America: Remember—Always Buckle UP	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Poster shows a colorful slogan without any pictures.
14	Booster Seats (adult/caregiver)				This subject matter often included in other child passenger safety
15	Seat belt Safety (adult/caregiver)	Buckle Up America—There’s Just Too Much to Lose	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	Shows a baby with wings flying from the scene of car crash.
		Babies Can’t fly	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	
		Buckle Up America: Remember—Always Buckle UP	NHTSA www.nhtsa.dot.gov (Click on Safety Materials Catalog)	Free	
	Farm Safety (adult/caregiver)	Professional Resource Manual of the North American Guidelines for Children’s Agricultural Health	Gempler’s 1-800-382-8473	1set of 6 guideline booklets with 52 11” x 7” inch posters cost \$36	Covers Animal Care, General Activities, Hay Operation, Implement Operation, Manual Labor and Tractor Fundamentals. Very Good resource.
	Water Safety (adult/caregiver)	He May Never Dive Again: Diving into Shallow Waters Can Paralyze or Kill.	Red Cross, Louisville Chapter (502)-589-4450	Cost still pending	Shows young man diving into a pool of water. (Unable to find any other material with life jacket or pool safety).

Notes on Vendors

AAA: This agency would prefer that the resource procurement be conducted through the regional Blue Grass office as opposed to the national office. The contact person is Lela Mason at (606) 233-1111.

Fox Valley SAFE KIDS; Green Bay, Wisconsin: Has agreed to donate 200 hundred to the state. For amounts greater then that they are willing to provide at cost. They do not know what that is at this time.

NHTSA: The publications from this agency are free but are distributed in limited quantities. The guidelines are:

VI. Audiovisual: One copy per request
VII. Handouts: Up to 50 copies of a particular pamphlet or brochure and up to

200 flyers.

Reproducible

Handouts: Fact sheet and other fairly short printed materials, black on white, that are suitable for photocopying may be ordered in quantities of one or two per request.

Request for material can be made on a regular basis. If large quantities of materials are needed, negatives generally may be borrowed for reprinting. To do this, contact Brenda Ballance at (202) 366-5399.

Channing L. Bete Co. Inc.: This company's prices are determined by a state contract and also on the volume ordered. Richard E. Porter is a senior account executive and has negotiated prices with the state in the past. Mr. Porter can be reach at 1-888-834-6634.

United States Fire Administration: Materials are free and available in limited quantities. Contact, Tim Ganley, publications manager for more information, (301)-447-1358.

(Note this report does not include fact sheets, but the below information was felt to be worthy of mention).

Safe Ride News Publication: ***This publication is an excellent source of affordable reproducible fact sheets covering a broad spectrum of transporting issues. Master copies can be purchased for \$5.00. Contact 206-364-5696 for more information.***